

ABOUT ME

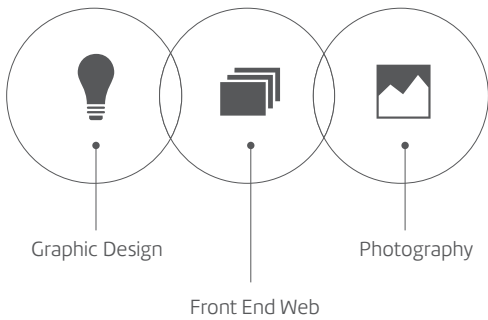
I am an experienced visual communication designer with over nine years of experience. I have a keen eye for detail, a strong technical ability and boundless enthusiasm for creative design and photography. I have both managed and been lead designer for projects including strategic marketing plans, PowerPoint presentations, annual reports, brand identity and promotional collateral. I approach my work by blending creativity with strategy, art with technology, and design with business.

I have a proven track record for translating complex ideas into successful branding and marketing campaigns and specialize in effectively integrating key messaging, dynamic fonts, stunning images and expressive color and translating it into a powerful and compelling final product.

I excel at ensuring organizations communicate a consistent visual brand and that internal staff and external audiences understand an agency's brand promise. I have a strong background in print media, project management and interactive web development, with a passion for brand development and identity design, layout, typography, illustration, maps, digital media design, and infographics.

I possess excellent leadership skills with the ability to serve as a unifying force and position design discussions at both the strategic and tactical levels.

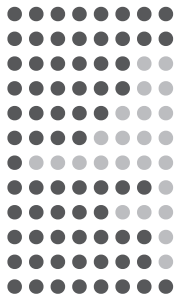
MY SPECIALITIES



DESIGN SKILLS

01 Computer

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Dreamweaver
- Adobe Flash
- HTML & CSS
- Javascript & JQuery
- MAMP
- Sketch
- Mockflow
- Axure RP Pro
- Wacom Intuos



02 Knowledge

- Grid & Layout.
- Good sense for typography.
- Color theory knowledge.
- Image editing.
- Web usability.
- Interface Design.
- Brand Management.

WORK EXPERIENCE

- From April 2009 to Current
Graphic Designer
MPDSGN (Self)
- From September 2012 to September 2015
Senior Graphic Designer
Davis & Associates Communications, Inc.
- From June 2005 to March 2008
Graphic Designer
CocoCopy Print and Design Services
- From April 2002 to March 2005
Graphic Designer
The Media Lab

EDUCATION



Associate of Science - Graphic Design
The Art Institute of California - San Francisco

RECOGNITIONS



Gold Hermes Creative Award
Information Design/Infographic
San Francisco Public Utilities Commission - Sewer System Improvement Program.



PRSA Silver Anvil Award
Reputation/Brand Management
San Francisco Public Utilities Commission - Sewer System Improvement Program.

HOBBIES & INTERESTS

